

Show Sponsorship Guide 2026

We have one Main (Platinum) Sponsor who work closely with the Sheep Fair throughout the year. Regarding the Gold, Silver and Bronze packages we are not limited by numbers and welcome anyone or any business/organisation who like to support us.

Sponsor Package	Price	Programme Advertisement <i>(see note 1)</i>	Sheep Fair Website	PA Announcements	Banners	Evening Event Tickets	Refreshments	Car Parking
PLATINUM <i>(see note 2)</i>	Negotiable	Full page advert in programme	Colour logo on the Sheep Fair website homepage with a link to the sponsor's website	Sponsor promoted regularly throughout the day on the public address system	As required	Up to 6 x complimentary tickets to either the Friday evening Barn Dance or Saturday's 'Party on the Green'	Lunches as requested	As required
POSITION FILLED FOR 2026								
GOLD	£500	Half page advert in programme	Colour logo on the Sheep Fair website with a link to the sponsor's website	Sponsor promoted regularly throughout the day on the public address system	Display up to 2 banners	4 x complimentary tickets to either the Friday evening Barn Dance or Saturday's 'Party on the Green'	2 x free lunch vouchers	Free Parking Space
SILVER	£250	Quarter page advert in programme	Colour logo on the Sheep Fair website with a link to the sponsor's website	Sponsor promoted regularly throughout the day on the public address system	Display 1 banner	2 x complimentary tickets to either the Friday evening Barn Dance or Saturday's 'Party on the Green'		
BRONZE <i>(see note 3)</i>	£50 - £150	Colour logo and sponsor's name published in the programme	Colour logo on the Sheep Fair website with a link to the sponsor's website	Sponsor promoted regularly throughout the day on the public address system				

note 1 The page size in the programme is A5. We will be printing 3,000 programmes which will be distributed free of charge at the event.

note 2 The Platinum sponsor is the main sponsor. The current main sponsor also supports the Sheep Fair through providing printing facilities, promoting the event through local advertising boards and posters, and assists in the sale of the evening event tickets.

note 3 Sponsors of the Sheep Judging sections are also offered the opportunity to present the trophy to their section winner and have a photo taken and provided of the presentation.

Please feel free to contact us at sheep@findonsheepfair.org.uk if you want to discuss an individual package.